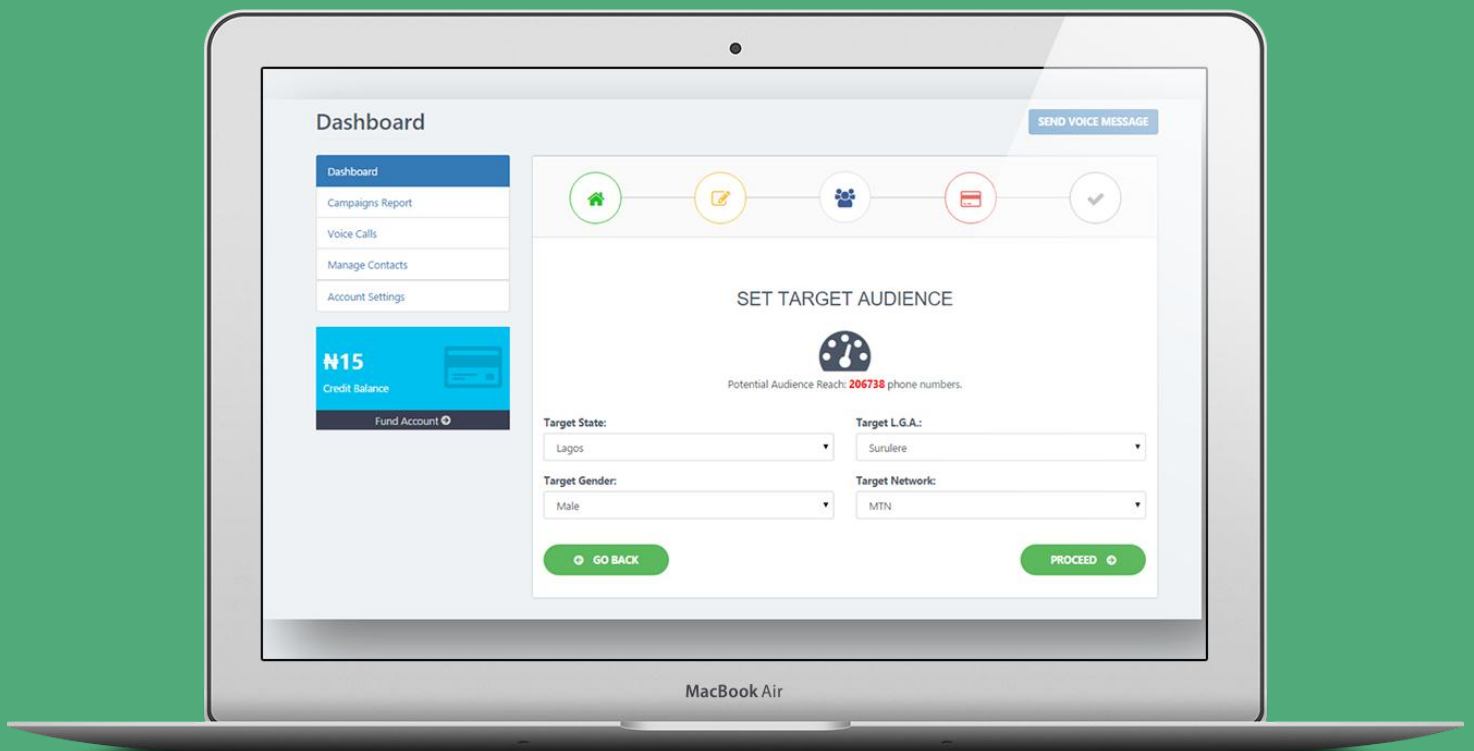
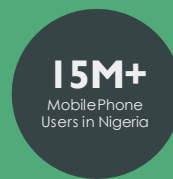


Mobile Voice Solutions for Advertisers

Connects brands with consumers through
the power of audio ads.



AudioAds allows targeting by age, gender, sex, and location with over 15million+ Number in our Database



Users can also upload their number

Audio Ads

(Reach, Targeting & Emotional Connection)

Voice Solution

IVR Solution



What's different about Audio Ads ?

	Robocall	AudioAds
Audience	No Audience, you have to source for audience.	Access to a database of over 15M + users across all networks in Nigeria
Targeting	No Targeting	Precise targeting based on location, network and demographics
Real-time engagement	None. Usually one-way call	Allows the user to engage in real-time with the brand through different response options.
Lasting conversations	None.	The audience of a campaign can be segmented and selected for retargeting based on the users response choice to a previous campaign - days, weeks, months or even years ago.
Analytics and Insight	Basic. Just delivery and response rates	Audio Ads provides in detailed reporting and Analytics for all campaigns including timestamps, users reach based on demographic, location and network.

For More Information
 Please contact
sales@roidigital.com.ng
 or call 01-4536697





FORMATS	COST	DURATION
Voice Call/ IVR	N23.50k	1minute

For more enquiries contact: sales@roidigital.com.ng